



## **BitGravity Selected by David Lynch Foundation to Broadcast Paul McCartney, Ringo Starr Live via Webcast and Press Event**

**BURLINGAME, CA and New York City- March 31, 2009** –BitGravity, Inc., the innovative next- generation Content Delivery Network (CDN) and the David Lynch Foundation today announced the selection of BitGravity’s BG Live™ highly-scalable flash-based video stream service for both live broadcasts. Paul McCartney and Ringo Starr will publicly endorse the David Lynch Foundation’s initiative to teach one million at-risk youth to meditate during a news conference at Radio City Music Hall on Friday, April 3, 12 noon (EDT). They will be joined by David Lynch, Russell Simmons, and a panel of leading doctors and educators. BitGravity will broadcast the news conference live on [DavidLynchFoundation.org](http://DavidLynchFoundation.org)

Funds for the meditation initiative will be raised during the “Change Begins Within” benefit concert on Saturday, April 4, 7:30 p.m. (EDT) at Radio City. Headliner Paul McCartney will be joined by special guests by Ringo Starr, Sheryl Crow, Donovan, Eddie Vedder, Ben Harper, Moby, Paul Horn, Bettye LaVette, Mike Love, and Jim James. BitGravity will also broadcast live the David Lynch Foundation Television exclusive 45-minute pre-concert webcast of the “Change Begins Within” benefit concert, beginning at 6:30 p.m. (EDT) on [DLF.TV](http://DLF.TV).

“The David Lynch Foundation required the highest quality live content delivery service to meet the production standards David Lynch consistently delivers through all his productions. BitGravity delivers a truly exceptional, thrilling user experience online with a quick start, full screen and no download,” said Heather Hartnett, Director of Communications for the David Lynch Foundation. “ BitGravity is an amazing partner with a truly top notch support team which is critical when working with folks that are used to the highest quality production in every aspect of their work.”

“BitGravity is excited to work with David Lynch, 3-time Academy Award nominee, writer producer and creative genius in imagery and sound design to deliver the live broadcasts for David Lynch Foundation Television,” said Perry Wu, co-founder and CEO of BitGravity. “Every live broadcast we deliver is a priority but it’s a special thrill to broadcast David Lynch, [Paul McCartney](http://PaulMcCartney.com), [Ringo Starr](http://RingoStarr.com), Russell Simmons over our content delivery network.”

The pre-concert webcast will include a series of live interviews with David Lynch, concert performers and surprise guests—as well as video reports of the successes of David Lynch Foundation Transcendental Meditation-based school projects in the U.S. and around the world. The webcast will not include concert performances due to complications over music publishing rights.

### **About the David Lynch Foundation**

The David Lynch Foundation has provided scholarships since 2005 for more than 60,000 students, parents, and teachers to learn to meditate throughout the United States, Latin America, the Middle East, and Africa. The Foundation also funds independent university research on the effects of the Transcendental Meditation technique on stress, learning, and behavior. For more information visit [www.DavidLynchFoundation.org](http://www.DavidLynchFoundation.org)

### **About BitGravity**

BitGravity has built the first [content delivery network](#) optimized to deliver affordable video on demand, software applications, Web assets, interactive applications, and live broadcasts in standard and high-definition. BitGravity is based in Burlingame, CA and is privately held, with strategic investment from Allen & Company, Tata Communications and private investors. [www.BitGravity.com](http://www.BitGravity.com)

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